

**GDPR NOTICE  
FOR INDIVIDUALS INVITED TO AND/OR ATTENDING THE CONFERENCE**

In accordance with the provisions of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (the 'GDPR'), please note that:

- a) The controller of your personal data is VIACON Polska Sp. z o.o., ul. Przemysłowa 6, Rydzyna (64-130), Poland, entered in the Register of Entrepreneurs of the National Court Register kept by the District Court Poznań - Nowe Miasto and Wilda in Poznań, 9th Commercial Division of the National Court Register (entry No. KRS 0000093391), REGON: 410351222, NIP: 6971710977, share capital: 1,420,000 PLN, contact details: Rydzyna (64 - 130), ul. Przemysłowa 6
- b) Your personal data will be processed for the following purposes:
  - 1) to conclude and perform a conference organisation contract to which you are a party or to act upon your request before concluding such a contract, pursuant to Article 6(1)(b) of the GDPR,
  - 2) purposes resulting from legitimate interests pursued by the data controller, including
    - direct marketing, which means that your personal data is processed on the basis of Article 6(1)(f) of the GDPR if you are or have been a participant of a conference organised by the data controller,
    - in case you are not a party to the contract but only a representative of our client or supplier: legitimate interests pursued by us as the data controller and a third party (our client or supplier) represented by you, which means that your personal data (including your name, name of the party represented by you, your position, your business e-mail address and your business telephone number) is processed pursuant to Article 6(1)(f) of the GDPR, for the purpose of concluding and performing the contract between us as the data controller and the party represented by you
  - 3) direct marketing, if you are not and have not been a client or supplier of the data controller in connection with earlier conferences and you have given your consent to the processing of your personal data for this purpose - in this case your personal data is processed pursuant to Article 6(1)(a) of the GDPR, i.e. on the basis of your consent,
  - 4) if you consent to receive commercial information from the data controller – in this case your personal data is processed pursuant to Article 6(1)(a) of the GDPR, i.e. on the basis of your consent,
- c) if your personal data was not transferred to the data controller directly by you, the data controller obtained it from the party represented by you in connection with the conclusion and/or performance of a contract between the controller and the party represented by you,
- d) The recipients of your personal data include the data controller and other parties duly authorised by the data controller to process your personal data, including representatives, banks, postal operators and couriers, law firms (whenever legal assistance becomes necessary, in particular for the purpose of pursuing or defending claims), entities providing us with e-mail and website hosting services, hotels we cooperate with in connection with the conference, other entities involved in the organisation of the conference, to the extent necessary for this purpose, as well as entities assisting the aforementioned parties in performing their contracts concluded with us. Please note that your personal data will be transferred (subject to the above) to MEDIA-PRO Polskie Media Profesjonalne Ewelina Nawara, as a data processor, pursuant to a conference organisation contract.
- e) The period for which your personal data is stored depends on the purpose and legal basis of its processing:
  - 1) if your personal data is processed pursuant to Article 6(1)(b) of the GDPR for a purpose necessary to conclude and perform a contract to which you are a party or to act on your request before concluding a contract, your data will be stored by the data controller until the statute of limitations for possible claims has run,
  - 2) if your personal data is processed pursuant to Article 6(1)(a) of the GDPR for the purpose of collecting and storing your consent to receive commercial information by the data controller, your personal data will be processed until you withdraw your consent to such processing,
  - 3) if your personal data is processed pursuant to Article 6(1)(f) of the GDPR for the purposes resulting from legitimate interests pursued by us as a data controller and by a third party (our client/supplier represented by you), your personal data will be processed for the period indicated in 1) above or until you effectively object to the processing of your personal data,
  - 4) if your personal data is processed pursuant to Article 6(1)(f) of the GDPR for the purposes resulting from legitimate interests pursued by the data controller, i.e. direct marketing, your personal data will be processed until you object to the processing of your personal data for the purpose of such marketing,
  - 5) if your personal data is processed pursuant to Article 6(1)(a) of the GDPR for the purposes of direct marketing, your personal data will be processed until you withdraw your consent to such processing,
- f) you have the right to request the data controller to provide access to your data, rectify or erase it (according to Article 17 of the GDPR) or limit the processing of your data (according to Article 18(1) of the GDPR) and transfer your data (according to Article 20(1) of the GDPR),
- g) to the extent that the processing of your personal data is carried out for the purposes of direct marketing pursuant to Article 6(1)(f) of the GDPR, you have the right to object at any time to the processing of your personal data for the purposes of such marketing,
- h) to the extent that the processing of your personal data is carried out for the purpose of concluding and performing a contract between us as a data controller and the client/supplier represented by you, i.e. pursuant to Article 6(1)(f) of the GDPR, you have the right to object at any time - on grounds relating to your specific situation - to the processing of your personal data, in accordance with Article 21(1) of the GDPR,
- i) to the extent that your personal data is processed on the basis of your consent, i.e. pursuant to Article 6(1)(a) of the GDPR, you have the right to withdraw your consent at any time; the legitimacy of the processing on the basis of your consent before its withdrawal will remain unaffected,
- j) you have the right to make a complaint to a supervisory authority,
- k) provision of your personal data is necessary in order to conclude and perform a contract with the data controller. Therefore, if you refuse to provide your personal data, conclusion and/or execution of the contract may be impossible. For all other purposes, the provision of your personal data is voluntary.